



## PosterFlex™ PSA Cover Program

Lamar Graphics has initiated a **PosterFlex™ PSA Cover Program**. Poster panels not currently under contract should be used as a tool to benefit your local markets and charities as well as create good will for Lamar. By providing PosterFlex™ production at this heavily discounted rate, we hope to assist markets during this transition from paper to PosterFlex™.

The PSA Cover rate is \$40 per poster plus freight, regardless of quantity. All orders for this program will be the pocketed paper replacement product produced by Lamar Graphics.

Contact your Lamar Graphics CSR for ordering instructions.

### Program Requirements

- **Public Service Campaigns only**
- **Promo bucks can not be used**
- **Self promos do not qualify**
- **PosterFlex™ orders only**
- **No rush orders please**



The **PosterFlex™ PSA Coverage Program** is another example of Lamar's continued service to the public. Community minded and now enviromently sound public service brought to you by Lamar Graphics & PosterFlex™..